

COMIC BOOK CONTRACTS – A LEGAL CONFERENCE IN IMAGES

MICHAELA O'DOHERTY*

Pages 183-190

* Michaela O'Doherty, Behavioural Economics and Education, Fair Work Ombudsman.

PROBLEM

Sign here please?

Don't you think I should read this first?

Well.....I didn't

Considering I'm a lawyer I think I should...

Oh, you're one of those people.



It takes an



....

I can improve
this!!



... & someone willing
to support it.

Contracts are changing!



72 Contract variations

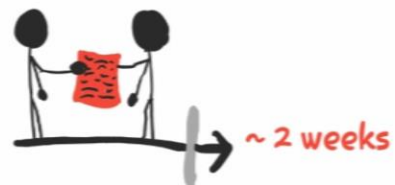
THEN



1 interactive visual system

NOW

Cut & paste contract



~ 2 weeks

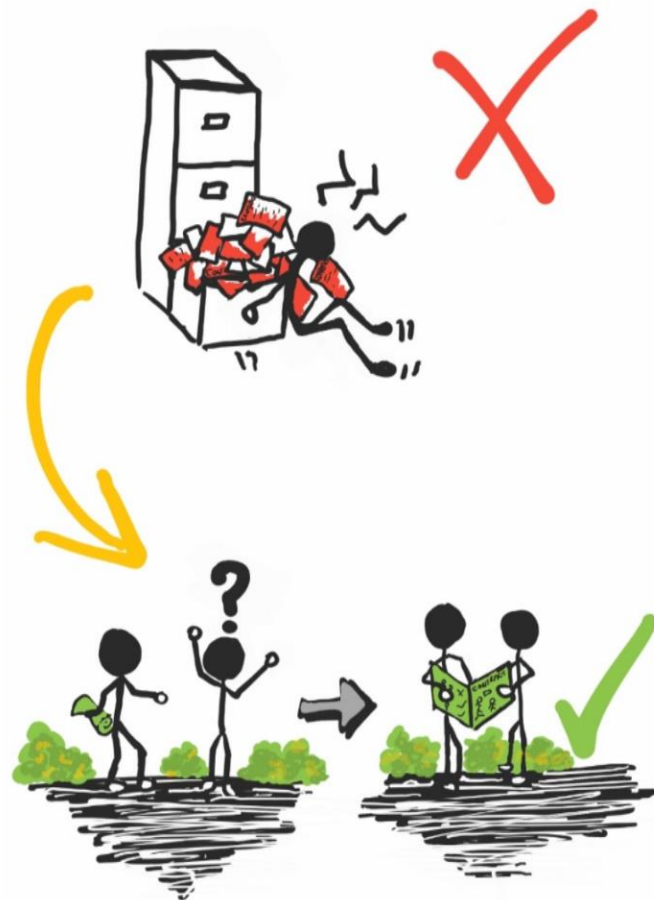


1 yr +

Visual contract

"it's worth the extra effort"

Standard contract



Visual contract...
a practical management tool!

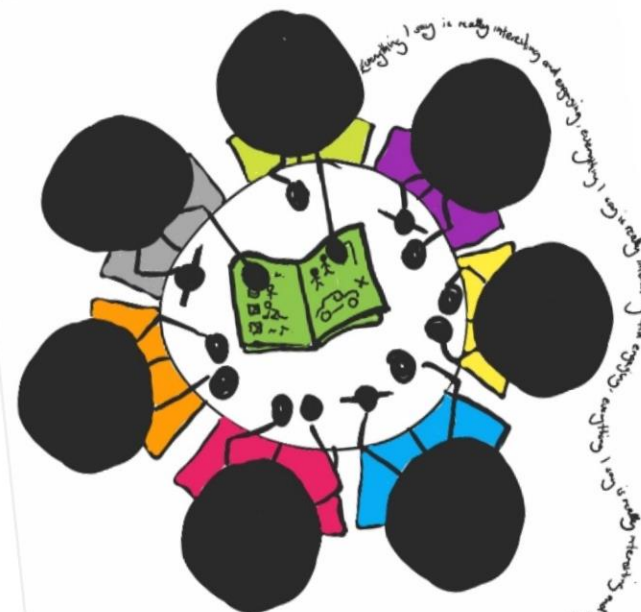
THEN



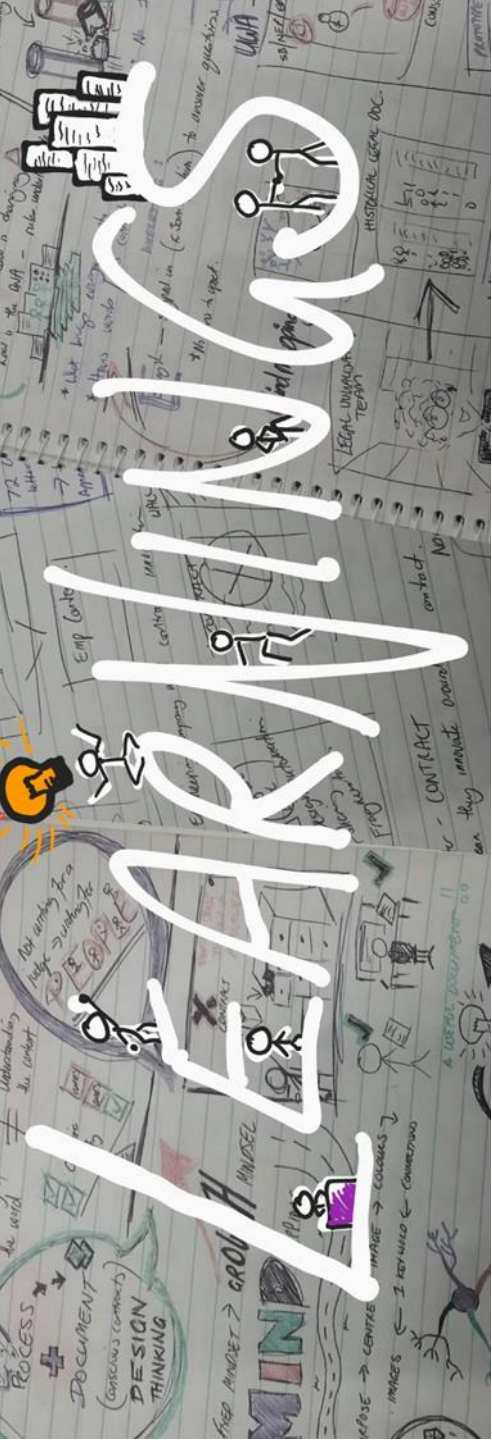
Standard Contract
onboarding **4 hrs**

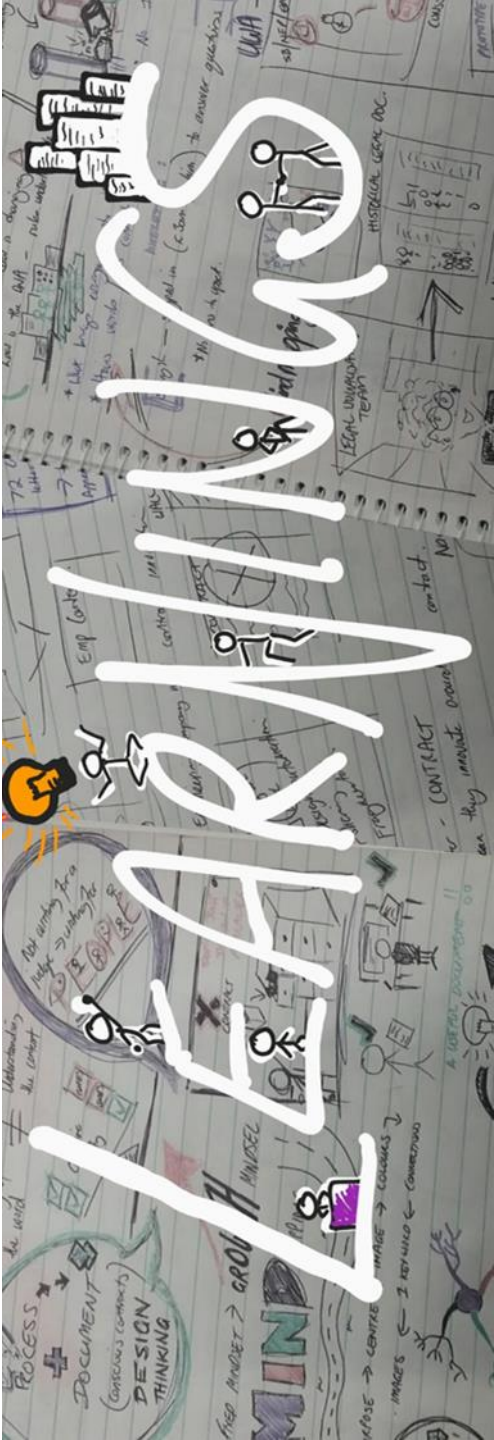
NOW

Comic book contract
onboarding 45 mins

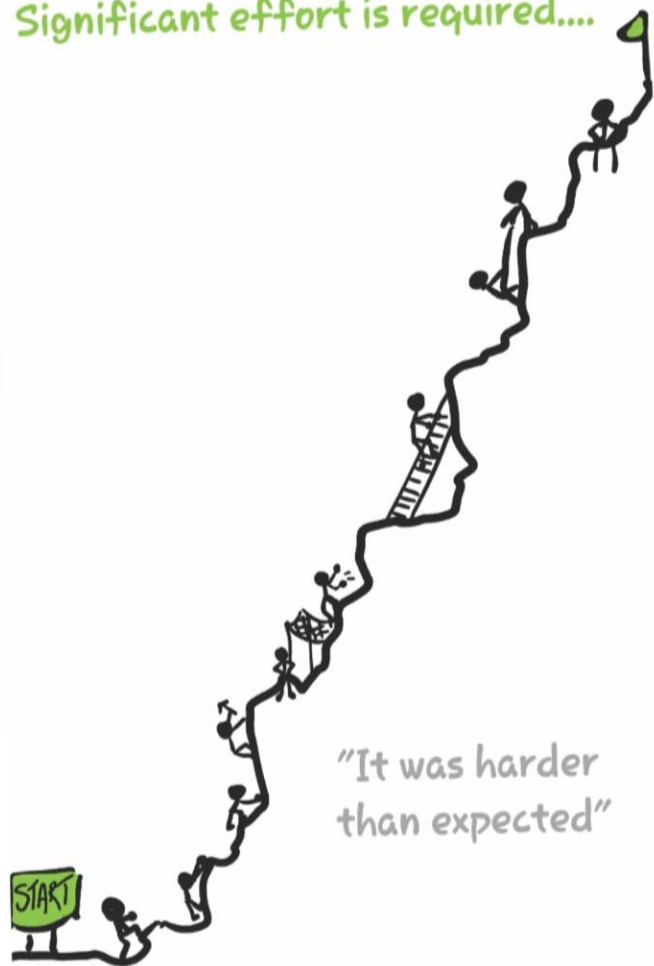


Gas, Confines, Gubbers and Guppers, Gups, Goss, Guppers, Gubbers

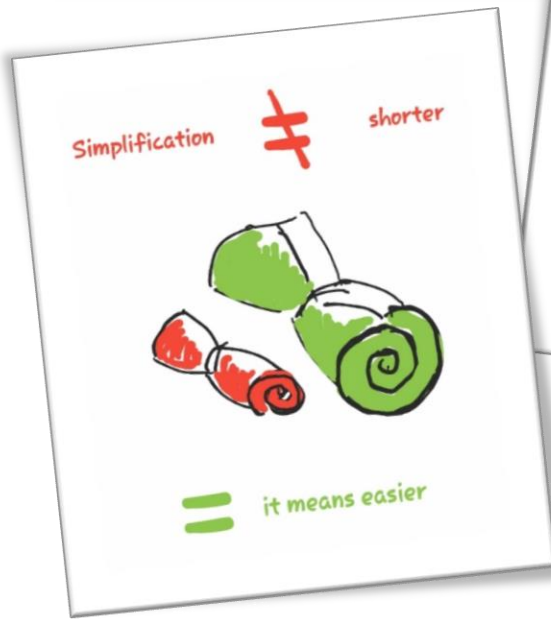
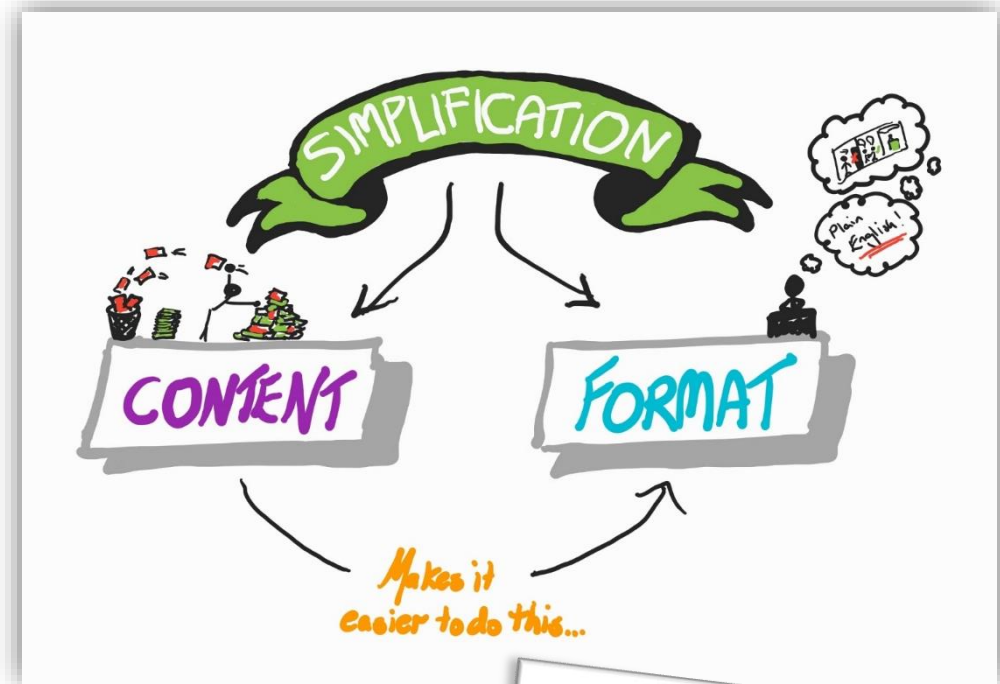




Significant effort is required....



"It was harder than expected"



We know the past... now we need to know how to navigate the future

